YUKON RETAIL SALES
November 2010

1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

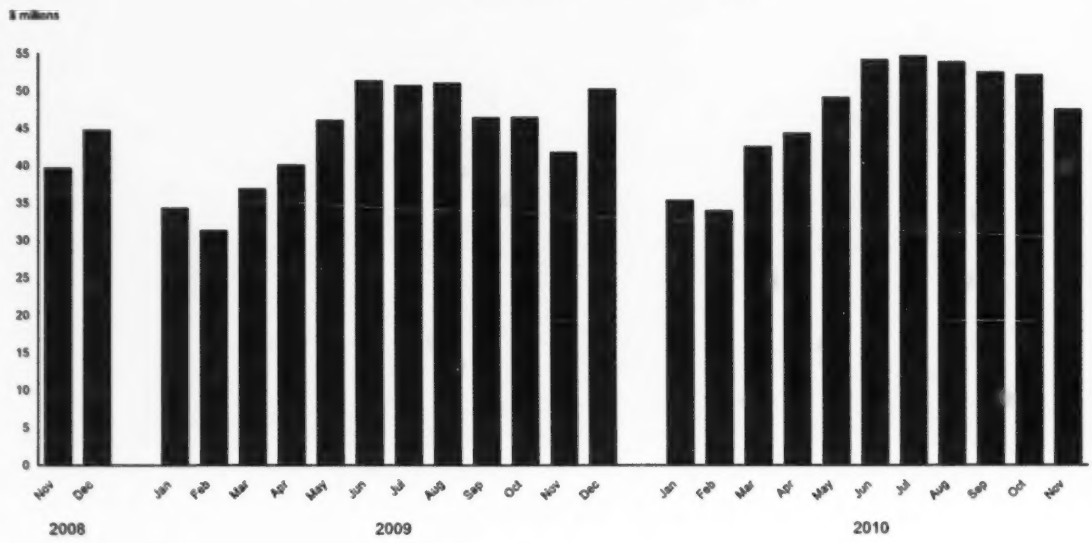
- Total preliminary retail sales in Yukon for November 2010 were.....$47,604,000
- The November 2009 figure was.....$41,774,000
- As a percentage, the increase was.....14.0%

Preliminary unadjusted estimates of Yukon retail sales for November 2010 increased 14.0% from figures for November 2009. Canada's retail sales were up 7.9% over the same time period.

On an annual basis, retail sales in Yukon totalled $526,653,000 in 2009; a decrease of $7,802,000, or 1.5% compared to 2008.

Retail sales in Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

Yukon Monthly Retail Sales
November 2008 to November 2010



2 Yukon Retail Sales *(not seasonally adjusted)*

		Monthly Sales ($000,000)	Change from Previous Month (%)	Change from Same Month One Year Before (%)	Year-to-Date Total Sales ($000,000)	Change from Year-to-Date One Year Before (%)
2010	Nov (p)	47.6	-8.8	14.0	520.7	9.3
	Oct (r)	52.2	-0.7	12.4	473.1	8.9
	Sep	52.6	-2.5	13.1	420.9	8.4
	Aug	53.9	-1.5	5.6	368.3	7.8
	Jul	54.7	0.9	7.9	314.4	8.2
	Jun	54.2	10.2	5.7	259.6	8.2
	May	49.2	10.9	6.9	205.4	8.9
	Apr	44.4	4.3	10.7	156.2	9.6
	Mar	42.5	25.3	15.4	111.8	9.2
	Feb	34.0	-3.9	8.6	69.3	5.7
	Jan	35.3	-29.7	3.1	35.3	3.1
2009	Dec	50.3	20.4	12.3	526.7	-1.5
	Nov	41.8	-10.1	5.4	476.4	-2.7
	Oct	46.5	0.0	2.7	434.6	-3.4
	Sep	46.5	-9.0	-1.6	388.1	-4.1
	Aug	51.1	0.7	1.3	341.7	-4.4
	Jul	50.7	-1.2	-5.2	290.6	-5.4
	Jun	51.3	11.5	0.8	239.9	-5.4
	May	46.0	14.9	-7.5	188.5	-7.0
	Apr	40.1	8.7	-6.4	142.5	-6.8
	Mar	36.9	17.8	-6.2	102.4	-7.0
	Feb	31.3	-8.7	-11.5	65.6	-7.4
	Jan	34.3	-23.4	-3.3	34.3	-3.3
2008	Dec	44.8	12.9	-5.5	534.5	6.3
	Nov	39.6	-12.4	-1.8	489.7	7.6

(p)—Preliminary figures (r)—Revised figures

In November 2010, the unadjusted preliminary retail sales figure in Yukon ($47,604,000) decreased 8.8% from the revised figure for October '10 ($52,222,000). Sales decreased 10.1% from October to November '09 and decreased 12.4% from October to November '08.

On a year-to-date basis (Jan-Nov), retail sales in Yukon for 2010 totalled $520,687,000. This is an increase of 9.3% over the same time period in 2009.

3 Yukon Monthly Retail Sales by NAICS *(not seasonally adjusted)*

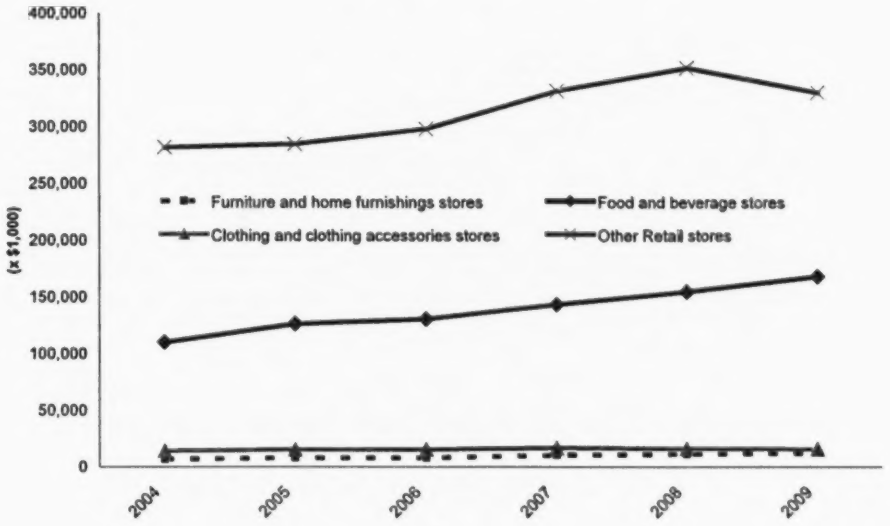
		Total Sales	Furniture & home furnishings stores	Food and beverage stores	Clothing and clothing accessories stores	Other Retail Stores*
		$000s				
2010 Nov	(p)	47,604	1,279	14,160	1,589	30,576
Oct	(r)	52,222	1,685	14,662	1,642	34,233
Sep		52,565	1,498	14,895	1,695	34,477
Aug		53,910	1,273	15,788	1,509	35,340
Jul		54,737	1,405	17,296	1,450	34,586
Jun		54,244	1,074	15,690	1,484	35,996
May		49,204	1,092	14,833	1,403	31,876
Apr		44,361	1,222	14,170	1,308	27,661
Mar		42,542	1,149	13,480	1,140	26,773
Feb		33,961	772	11,659	894	20,636
Jan		35,337	1,171	12,391	839	20,936
2009 Dec		50,280	1,173	16,378	2,160	30,569
Nov		41,774	1,146	13,101	1,385	26,142

(p)—Preliminary figures (r)—Revised figures

4 Yukon Annual Retail Sales by NAICS *(not seasonally adjusted)*

	Total Sales	Furniture and home furnishings stores	Food and beverage stores	Clothing and clothing accessories stores	Other Retail Stores*
		$ 000s			
2009	526,653	12,364	168,276	15,834	330,179
2008	534,455	11,476	154,846	16,231	351,902
2007	502,655	10,518	143,611	16,874	331,652
2006	452,543	8,001	130,775	15,482	298,285
2005	434,688	8,018	126,522	15,391	284,757
2004	413,285	6,881	110,363	14,256	281,785

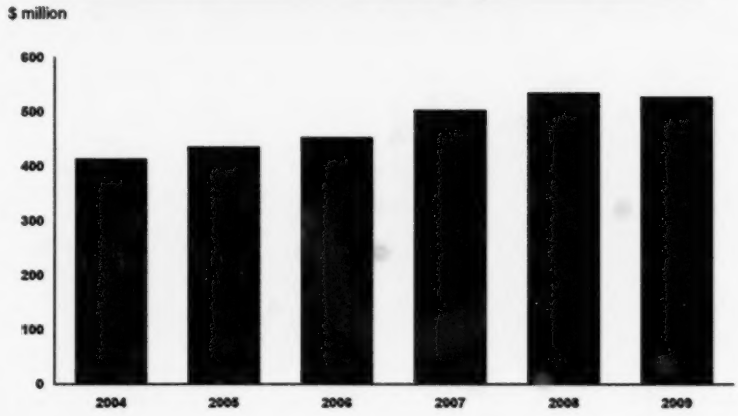
Retail trade by NAICS, 2004-2009
(Not seasonally adjusted)



5 Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

6 Yukon Retail Sales *(not seasonally adjusted)* Annual Estimates, 2004 to 2009



During the past 6 years, annual retail sales in Yukon have ranged from a low of $413,285,000 in 2004 to a high of $534,455,000 in 2008. The largest percentage increase in sales over the previous year occurred in 2007 when sales were up 11.1% over sales in 2006. The only decrease in sales occurred in 2009, when sales fell by 1.5% compared to 2008.

	Yukon		Canada	
	Retail Sales ($million)	% change from previous year	Retail Sales ($million)	% change from previous year
2009	526.7	-1.5	415,413.4	-2.9
2008	534.5	6.3	427,895.9	3.7
2007	502.7	11.1	412,565.3	5.9
2006	452.5	4.1	389,459.5	6.4
2005	434.7	5.2	365,994.1	5.6
2004	413.3	..	346,454.6	..

* 'Other Retail Stores' is equal to total sales minus the NAICS categories listed. 'Other Retail Stores' includes *Motor Vehicle and Parts Dealers; Electronics and Appliance Stores; Building Material and Garden Equipment and Supplies Dealers; Health and Personal Care Stores; Gasoline Stations; Sporting Goods, Hobby and Music Stores; General Merchandise Stores; and Miscellaneous Store Retailers,* which are not released separately by Statistics Canada due to confidentiality restrictions.

Please note that after the next release (with December 2010 information) this publication will be released on annual basis. The monthly information contained in this publication will be included in the Monthly Statistical Review (http://www.eco.gov.yk.ca/stats/monthlyreview.html).

Information sheet no. 61.189 – January 2011
Next release: February 2011

Yukon
Executive Council Office
Bureau of Statistics

Additional information:
Government of Yukon
Executive Council Office
Bureau of Statistics (A-8C)
Box 2703, Whitehorse, Yukon Y1A 2C6
Telephone: (867) 667-5640; Fax: (867) 393-6203
email: ybsinfo@gov.yk.ca
website: www.eco.gov.yk.ca/stats/